

RECEIVED
CENTRAL FAX CENTER

OCT 03 2005

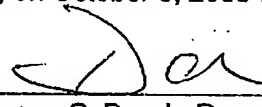
Patent Application Number: 10/092,674

Attorney Docket Number: 1080 001 301 0202 (SCL-1)

Certificate of Facsimile Transmission

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, on October 3, 2005 to telephone number 571-273-8300.

Date 10/3/05


Duane C. Basch, Reg. # 34,545

Amendment & Response (14 pgs)

Request for Continued Examination (1 page w/ copy)

Total 16 pages

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: STEPHEN C. LARSON

GROUP: 2176

SERIAL NO: 10/092,674

EXAMINER: Quoc Tran

FILED: 03/07/2002

CONFIRMATION: 3784

TITLE: **SYSTEM AND METHOD FOR INCORPORATION OF PRINT-READY
ADVERTISEMENT IN DIGITAL NEWSPAPER EDITIONS**

Mail Stop: RCE

Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Examiner Tran:

**AMENDMENT & RESPONSE ACCOMPANYING
REQUEST FOR CONTINUED EXAMINATION**

In response to the Office Action of June 2, 2005 and the Advisory Action mailed August 5, 2005, the following amendments and remarks are respectfully submitted as part of the accompanying Request for Continued Examination in traversal of the final rejection.

Amendments to the claims are found at beginning at page 2, where the Listing of Claims to replace prior claims is found.